The excitement surrounding the Blue Jays has never been greater; across the country, fans are supporting Canada’s team like never before. The same was true in 2016 for Jays Care Foundation. It was a really exciting and successful year as we built upon our strengths, deepened our impact and launched exciting new initiatives to level the playing field for children and youth across Canada.

Baseball is uniquely suited to teach important life-skills including resiliency, leadership, teamwork, self-confidence and inclusion. Having reimagined our baseball-for-development programming in 2016, we are more than ever before concentrating our efforts on the country’s most vulnerable population, namely children and youth facing the most pronounced opportunity gaps. This includes those living in subsidized housing, children with physical and cognitive disabilities, girls and young women, Indigenous youth and others.

Our ambition is to fill them with confidence, give them valuable life-skills and present them with opportunities that many of us simply take for granted. There are a troubling number of children in Canada living in poverty and many more who face other significant challenges. We are dedicated to making a positive impact on their lives.

Our ability to foster social change is made possible through the support we receive from Rogers Communications Inc., Sportsnet, individual and corporate donors, various levels of government, our implementing partners and, of course, Blue Jays staff, players and fans. We believe that Jays’ fans are the most philanthropic in all of baseball, setting league records for 50/50 jackpots, selling-out Jays Care signature events and sharing our message with the world over social media. Our 2016 Impact Report is a testament to what we can achieve together for our nation’s children and youth.

We hope that you enjoy this summary of our most successful year ever. On behalf of all the wonderful children and youth with whom we are so very proud to work, thank you very much for your support!
YOU MAKE OUR WORK POSSIBLE!

Every year, Rogers Communications Inc. generously donates $1 million to *Jays Care Foundation*. This investment offsets fundraising salaries and administrative costs, so individual donations can make the greatest impact on Canadian children and youth. Countless Rogers employees donate their time and resources to make our programs better.

Our friends at Sportsnet continue to generously support *Jays Care* by providing creative expertise, time and resources to increase our reach across Canada. Their enthusiasm for our work is inspiring.

On behalf of the more than 65,000 children and youth with whom we work, we extend a sincere thank you to our wonderful colleagues at Rogers and Sportsnet.
MISSION, VISION & APPROACH

MISSION
We use baseball to teach life-skills and create lasting social change for children and youth in marginalized communities across Canada.

VISION
A level playing field for all children and youth across Canada.

OUR APPROACH
*Jays Care* partners with organizations across the country to design and implement best-in-class programs for marginalized children and youth. The programs respond to the unique strengths and needs of each community with whom we work. Using research, leading-edge methodology and innovative sport-for-development program design and resources, we achieve our vision by addressing these short and long-term outcomes:

**FOR OUR PARTNERS:**
1. Enhance skills
2. Increase access to resources
3. Improve infrastructure
4. Enhance processes

**FOR COMMUNITIES:**
1. Increase number of high-quality programs
2. Increase number of safe and accessible play spaces

**FOR CHILDREN IN OUR PROGRAMS:**
1. Increase access to high-quality programs
2. Increase level of physical activity and literacy
3. Enhance life-skills
4. Enhance self-confidence

**FOR FRONT-LINE STAFF:**
1. Increase opportunities for staff to engage in dynamic and research-based professional development
2. Enhance outcome-measurement processes
3. Enhance quality of programs
4. Improve facilitation skills and confidence
Hastings Little League
VANCOUVER, BC
In 2015, Jays Care awarded a $150,000 Field Of Dreams grant to Hastings Community Little League to refurbish two diamonds and ensure they met the criteria to host the 2016 Canadian Little League Championship. This is the second time Jays Care has helped secure the Canadian Little League Championship for a Field Of Dreams grant recipient, having invested in Ottawa’s East Nepean Little League for their 2015 bid. For more information on the Field Of Dreams program, please see PAGE 12.

Rookie League in First Nations WINDIEPEG, MB
In partnership with Right To Play, the Kenora Chiefs Advisory and the Ontario Ministry of Children and Youth Services, children and youth in 24 First Nations across Canada participated in the Jays Care Rookie League program. Over 80 youth from 15 First Nations from Ontario, Manitoba and B.C. participated in the ‘Beyond Baseball’ tournament, held from August 26-28 in Winnipeg, as a celebration of their commitment. For more information on Jays Care programming in First Nations across Canada, please see PAGE 14.

Home Run Scholars TORONTO, ON
On the 2016 Winter Tour, Toronto Mayor John Tory joined Blue Jays Marcus Stroman, Aaron Sanchez and Dalton Pompey to announce a $250,000 Jays Care investment for a new after-school program named Home Run Scholars. Launched in November of 2016, Home Run Scholars is an exceptional program that helps children living in over 20 Toronto Community Housing locations to improve academic performance, enhance physical health, enhance social and emotional well-being and improve behaviour after school. Participants enjoy an hour of homework help, an hour of physical activity and an hour to pick an activity of their choice. We understand the importance of nutrition to learning, so all Home Run Scholars participants are fuelled by healthy snacks generously funded by the Sprott Foundation. To learn more about our programming goals for 2017, please see PAGE 16.
In August 2016, Jays Care announced a $150,000 Field Of Dreams investment for Pelican Falls First Nations High School in Sioux Lookout – 1,700 km from Toronto! The school, which is First Nations-controlled and operated, offers unique and culturally relevant educational services to students from 24 First Nation communities. The investment will be used to build a brand new baseball diamond to replace the current diamond which is unsafe for students to use.

In August 2016, Jays Care announced a $125,000 Field Of Dreams investment in the Greater Moncton Field Of Dreams organization to help build Canada’s first fully accessible baseball diamond east of Ottawa. Jays Care has now invested almost $500,000 in three separate projects across the country to construct fully accessible fields to ensure that children with physical and cognitive disabilities have the opportunity to learn life-skills through sport. In 2017, Jays Care will facilitate Challenger Baseball programming for thousands of children and youth across Canada, giving kids with physical and cognitive disabilities the chance to participate in a very special adaptive baseball program. To see how Jays Care is making baseball accessible through Challenger Baseball, please see PAGE 16.
$3.94 MILLION INVESTED ACROSS THE COUNTRY

Charitable Support $665,868
Safe Spaces/Infrastructure $1,564,885
Sport for Development Programming $1,712,671

BEYOND THE BALLPARK: HOW WE INVEST

THANKS TO THE SUPPORT OF CANADIANS FROM COAST TO COAST, JAYS CARE INVESTED MORE IN CANADIAN CHILDREN AND YOUTH IN 2016 THAN EVER BEFORE!

65,000 CANADIAN CHILDREN AND YOUTH WERE POSITIVELY IMPACTED IN 2016
UNDERSTANDING THE ISSUES

In marginalized communities across the country, children and youth have two strikes against them before they even step up to the plate. Facing greater challenges than most, their access to high-quality, results-driven programming is severely limited, creating an opportunity gap.

GIRLS AT BAT*
• Only 2% of girls (ages 12-17) are getting enough physical activity
• If a girl doesn't participate in sport by age 10, there is only a 10% chance she’ll be physically active at age 25
• Learn how we’re encouraging girls to get off the sidelines and into the game on PAGE 16

ROokie LEAGUE
• 85% of Canadians agree that sport participation builds stronger communities
• At 26.8%, Toronto’s...child poverty rate was still the highest among large Canadian cities of 500,000 or more residents
• One in four children in Toronto lives in poverty (2016 Vital Signs)
• Learn how we’re using baseball to teach life-skills and create leaders #BeyondTheBallpark on PAGE 10

FIELD OF DREAMS
• In 2010, only 60% of children from low-income households were active in sport, compared to 85% with family incomes over $80,000 (2016 Vital Signs)
• Learn how we’re creating high-quality facilities for children and youth in marginalized communities to stay safe, learn and play on PAGE 12

CHALLENGER BASEBALL
• In Ontario alone, there are an estimated 250,000 children and youth living with disabilities (2015 ParticipACTION report card)
• Learn how we’re getting children and youth with physical and cognitive disabilities into the game on PAGE 16

HOME RUN SCHOLARS
• Only 15% of Toronto’s elementary students receive special education services and supports (2016 Vital Signs)
• 94% of households in Toronto Community Housing live below the poverty line (2016 Vital Signs)
• Children from low income households are much more likely to exhibit low literacy later in life (The Cost of Poverty in Toronto)
• Learn how we’re using the hours after school to improve academic success in Toronto Community Housing neighbourhoods on PAGE 16

*Source: Canadian Association for the Advancement of Women and Sport and Physical Activity
Children in underserved communities experience troubling opportunity gaps starting from the moment they are born. These gaps include low birth weights, hunger, physically and emotionally unsafe environments and sub-standard after-school programming. Rookie League, Jays Care’s baseball-for-development program, provides children and youth with the skills, experiences and role models to help them overcome these gaps.

Rookie League supports families facing barriers by offering fun, high-quality, skill-building programs that children love. For some, Rookie League is a baseball-for-development activity that takes place weekly. For others, it is a robust seven-week summer day camp. For everyone, Rookie League is a best-in-class experience that enables parents and caregivers to feel confident that their children are safe, active, surrounded by well-trained and inspiring local role models, and engaging in activities that are specifically designed to help them learn essential life-skills.
IN TORONTO

IN TORONTO, JAYS CARE WORKS WITH TORONTO COMMUNITY HOUSING TO RUN A SEVEN-WEEK DAY CAMP VERSION OF ROOKIE LEAGUE FOR MORE THAN 1,000 KIDS FROM ACROSS THE CITY.

14 Camp Coaches:
Dedicated camp directors devoted to coaching, mentoring and guiding were hired and trained by Jays Care to lead the camp

49 Senior Champs:
Youth staff 18+ years old with previous experience leading teams

125 Junior Champs:
Youth staff 16+ years old who are hired from TCH communities

80 YIPIs (Youth in Policing):
Youth 16+ years old from TCH communities were hired for the summer by Toronto Police Service to support Rookie League programming

Rookie League 2016 included a highly-scheduled program that integrated a wide range of sport, art, creativity and adventure programming. At the end of each week, every camper was recognized for their hard work with individualized awards

87% of parents reported that they felt Rookie League was an emotionally safe experience for their child

87% of staff felt they made a difference with campers at Rookie League

92% of parents thought the camp was a positive, warm and fun environment

ACROSS CANADA

ACROSS CANADA, JAYS CARE WORKS WITH STAFF FROM BOYS & GIRLS CLUBS AND RIGHT TO PLAY TO RUN AFTER SCHOOL AND SUMMER RECREATION ROOKIE LEAGUE BASEBALL PROGRAMS FOR MORE THAN 3,600 KIDS ACROSS CANADA.

In 2016, Rookie League took place in 34 Boys and Girls Clubs across Canada with participants between the ages of six and 12

93% of the staff participants said that they increased their skills in coaching and facilitation as a result of Rookie League training

65 children and youth at the East Dartmouth and Edmonton Boys and Girls Clubs received developmental instruction from Blue Jays alumni and top-level coaches

88% of youth respondents said that Rookie League helped them learn how to work with others

93% of the staff participants reported having a better understanding of how they can use baseball to meet bigger objectives in their programming

1,985 children and youth from Toronto Community Housing and First Nations across the country were provided with healthy snacks each day of Rookie League thanks to the Sprott Foundation

88% of youth respondents said that participating in Rookie League helped them feel like part of a team

94% of youth respondents said that they would like to come back to Rookie League next year

95% of staff participants said that the training gave them the knowledge and skill that they needed to be better leaders

117 Front Line Youth Workers trained: Each received an average of 24 hours of intensive, interactive training facilitated by Jays Care

Rookie League across Canada is made possible by the generous support of Lisa Rogers.
To play is to learn! Baseball diamonds are outdoor classrooms where children and youth learn important life-skills. The Field Of Dreams program grants funds for the design, building or refurbishment of safe spaces for children and youth to play baseball, develop life-skills and learn from positive role models.

In 2016, Jays Care granted over $1.5 million in infrastructure investments through the Field Of Dreams program. 14 organizations from British Columbia to Newfoundland and Labrador will use grants of up to $150,000 to construct or refurbish high-quality, safe spaces and provide opportunities for children and youth to learn important life-skills while being active. In the last 12 years, Jays Care has granted over $8.15 million across Canada through the Field Of Dreams program.

For information on applying for a Field Of Dreams grant, please visit www.jayscare.com
There’s nothing quite like watching a major league game in person. But for many, a day at the ballpark is a distant dream. A host of barriers - poverty, health, accessibility - prevent children from attending Blue Jays games. Take Me Out To The Ballgame helps remove those barriers for children and youth so they can experience the magic of a Jays game. Jays Care offers ballpark experiences through the Jays Care Community Clubhouse presented by Sonnet, ticket reallocation from our incredible fans, and through our partnership with Kids Up Front.

I would like to thank you very much for your generosity in providing my 14 year-old son with Jays tickets. My son has been going through an extremely difficult time, we’ve had a few deaths in the family and he has been closed off to the world. I could tell from his face that when he was immersed in the game he was so happy and his troubles were far away. As a parent, it’s really difficult to see your child go through such a difficult time, so from the bottom of my heart, thank you very much for giving my son a few hours of happiness. - PARENT OF CHILD IN ATTENDANCE

1,300 MARGINALIZED CHILDREN AND YOUTH ATTENDED A BLUE JAYS GAME THROUGH OUR PARTNERSHIP WITH KIDS UP FRONT!

1,300 of our guests were attending their first ever Blue Jays game!

3,836 CHILDREN AND YOUTH GOT THE CHANCE TO WATCH A BLUE JAYS GAME IN THE JAYS CARE COMMUNITY CLUBHOUSE PRESENTED BY SONNET IN 2016

Thank you to Sonnet home & auto insurance whose sponsorship of the Jays Care Community Clubhouse helped bring the magic of baseball to thousands of deserving children and youth from across Canada!
Children in many First Nations don't have access to the quality sport and recreation programs and facilities that are available to children in urban settings. That's why Jays Care has partnered with First Nations and like-minded organizations working with First Nations across the country.

Together, we are designing sport, recreation and leadership programs and facilities that are tailored to meet the unique strengths, needs and circumstances of each individual First Nation. These programs include:

**FIRST NATIONS PROGRAMMING**

**FIELD OF DREAMS**
The connection between sport participation and mental health is well-documented; by providing First Nations communities with high-quality sport and recreation facilities, we can help Indigenous youth support their physical and mental well-being. In 2016, Jays Care, with the support of Andy Knapp and Sarah Mitchell, invested $286,966 to create Field Of Dreams in the following First Nations communities: Pelican Falls First Nations High School Sioux Lookout, ON Walpole Island First Nation Walpole Island, ON

95% of youth respondents said that Rookie League helped them feel proud about themselves

90% of youth respondents said that during Rookie League they feel like they have friends

785 children and youth from 24 First Nations communities participated in Rookie League in 2016

**FIRST NATIONS ROOKIE LEAGUE PROGRAM**

Rookie League in First Nations uses the power of baseball to build confidence, resiliency and leadership in youth living in First Nations Communities. We provide training to child and youth workers from First Nations and bring them together to facilitate collaboration and sharing of best practices in order to:

- Create a safe environment for Indigenous children to reach out to local service providers;
- Create a positive, inclusive environment where children can develop healthy and supportive relationships;
- Enhance Indigenous children’s physical and mental well-being;
- Engage Indigenous youth on the fringes;
- Reduce crime, suicide and isolation among Indigenous children and youth.
**JAMES BAY GIRLS AT BAT PROGRAM**

One suicide is too many.

Between 2009 and 2011, approximately 600 children and youth in First Nations communities west of James Bay considered or attempted suicide. On April 9th, 2016, the Chief of Attawapiskat First Nation declared a state of emergency after 11 attempts of suicide occurred on the same day. As a result, the youth in Attawapiskat and in neighbouring communities along the James Bay coast are uniting to talk about what their communities need to over the suicide crisis and how they can drive this change. Inspired by these stories of resilience, a collective and passionate group of organizations across the country have partnered with *Jays Care Foundation* in the creation of the James Bay Girls At Bat Program.

**INTENDED OUTCOMES**

- Increased self-esteem and self-efficacy of all youth in the program;
- Reliable, youth-driven programming for children in each of the communities on 2 or more nights per week;
- Increased awareness that youth can be agents of change;
- Increased connections among youth across First Nations on the James Bay coast;
- Promoting a culture of positive, connected, supportive and empowered youth; and,
- A reduction in suicide attempts and completions in each of the participating communities.

**WHAT IS THE JAMES BAY GIRLS AT BAT PROGRAM?**

The James Bay Girls At Bat Program increases the amount of programming available for youth in seven First Nations along the James Bay coast; it is designed with the understanding that the best programming offered for youth around the world is designed and led by youth themselves. The program works with Indigenous female youth who want to strengthen their leadership skills and who are willing to try leading programming for their peers.

**WHO IS TEAMING UP TO DESIGN AND LEAD THIS PROGRAM?**

A long list of passionate and experienced community members from each of the following First Nations are working to support the design and delivery of the program: Moose Cree, Taykwa Tagamou, Fort Albany, Kashechewan, Attawapiskat, Chapleau Cree and Weenusk. In addition, more than 20 non-profit organizations, government ministries and Aboriginal agencies have teamed up to help ensure that the design and delivery are culturally relevant and responsive.
A LOOK AHEAD

2017 MARKS THE BEGINNING OF A NEW DIRECTION FOR JAYS CARE WITH THE LAUNCH OF FOUR NEW PROGRAMS DESIGNED TO REDUCE THE OPPORTUNITY GAP FOR CHILDREN AND YOUTH ACROSS CANADA.

GIRLS AT BAT

Research has shown that active children have the ability to concentrate much better and that exercise decreases anxiety, reduces depression and improves mood and outlook in children. Girls need sport and more female role models coaching them in sports to ensure that they live long and healthy, active lives. Girls At Bat is Jays Care’s girls-only baseball program, designed for and by girls and young women to make playing and coaching baseball fun and safe for those who typically don’t have the courage to get involved in team sports. By combining fun, challenging baseball skills with team-building exercises and healthy activities, Girls At Bat empowers girls with the confidence, self-esteem and leadership capacity they need to succeed on and off the field. Girls At Bat is generously supported by the CIBC Children’s Foundation.

DESIRED OUTCOMES FOR GIRLS:

- Increase self-esteem and positive body image
- Increase baseball and physical literacy skills
- Increase connections and commitments to regular physical activity
- Enhance relationships with peers
- Create connections to positive female role models
- Increase the likelihood of living a physically active life

DESIRED OUTCOMES FOR FEMALE COACHES:

- Leverage the passion and commitment to being role models in sport and play
- Increase confidence in planning, leading and assessing positive, girls-only programming
- Build skills in leading outcome-based programs for girls
- Develop baseball coaching skills
- Increase self-esteem and body image workshop facilitation skills
**CHALLENGER BASEBALL**

Challenger Baseball is an adaptive baseball program that empowers children and youth living with cognitive and/or physical disabilities. The program teaches children and youth the core life-skills inherent to baseball, including: teamwork, communication, determination, resiliency, inclusion, support and courage. Challenger Baseball ensures every participant has the opportunity to play in a fun and safe environment where they can build a sense of independence, confidence, self-esteem and communication skills, and set and achieve their own personal goals.

**DESIRE OUTCOMES FOR YOUTH:**
- Promote physical literacy, self-confidence and independence
- Increase contributions in a team setting
- Enhance communication skills
- Increase self-awareness

**FOR PARENTS:**
- Build confidence in safety procedures
- Increase access to unique programming based on individual participant needs
- Enhance trust in Challenger Baseball coaches

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**HOME RUN SCHOLARS**

The hours after school can be dangerous for vulnerable children, especially those living in marginalized communities. Home Run Scholars provides not just a safe place for children to go after school, but also an exceptional four hour program that improves academic performance, enhances physical health, enhances social and emotional well-being and improves student behaviour. Participants also receive healthy nourishment thanks to the Sprott Foundation. Home Run Scholars operates in 21 Toronto Community Housing locations across the city.

**DESIRE OUTCOMES FOR STUDENTS:**
- Increase emotional and social well-being
- Increase academic performance and after school behaviour
- Increase physical activity levels
- Increase access to positive, local role models

**FOR PARENTS:**
- Increase confidence in after school programming
- Increase relationships with local role models
- Increase the understanding of their child's unique educational needs

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**PLAY BALL!**

Volunteerism makes up an important part of who we are as Canadians. There are countless dedicated youth workers and volunteers across Canada who organize and lead impactful programs for marginalized children. Play Ball! is for those who would like to introduce baseball into their programming but are unable to afford the equipment. Aligned with an initiative launched in 2015 by Major League Baseball, Play Ball! increases access to the equipment and tools required to lead great baseball programs for children and youth facing multiple barriers.

**DESIRE OUTCOMES FOR YOUTH:**
- Increase participation in sport
- Increase immersion in Canadian culture
- Increase sense of community

**FOR YOUTH ORGANIZATIONS:**
- Increase the ability to lead impactful baseball programming
- Increase access to baseball equipment
- Increase access to coaching tools

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Challenger Baseball is made possible by the generous support of Lisa Rogers.
Throughout the 2016 Blue Jays Season, the Blue Jays Baseball Academy continued its efforts to strengthen and support minor and amateur baseball programs across Canada.

**HONDA SUPER CAMPS**

1,600 youth baseball players received developmental instruction from Blue Jays alumni and top-level coaches during camps in all ten provinces.

**HONDA INSTRUCTIONAL CLINICS**

1,600 youth baseball players aged 8-14 received coaching from Blue Jays alumni in over two dozen cities across Ontario.

Blue Jays Baseball Academy
TOURNAMENT 12 TRYOUTS

1,800 amateur players attended tryouts throughout the country for a chance to represent their region at Tournament 12.

TOURNAMENT 12

175 of Canada's best high school baseball players showcased their skills for professional scouts and college recruiters during a week-long tournament at Rogers Centre.

NATIONAL COACHING CLINIC

300 coaches from across Canada attended the annual clinic, featuring a wide range of speakers including Blue Jays alumni and coaching staff.

BLUE JAYS BASEBALL ACADEMY

Looking to take the next step in your child's baseball development? View the 2017 Blue Jays Baseball Academy schedule and register your child at bluejays.com/baseballacademy.
BLUE JAYS IN THE COMMUNITY

In 2016, the Blue Jays made visits to important institutions in communities all across Canada and brought deserving kids to experience the magic of our home at Rogers Centre.

IN KIND DONATIONS
Over 3,300 pieces of autographed merchandise worth over $550,000 were donated to charities across Canada.

HOSPITAL VISITS
Blue Jays Players, Coaches, Alumni and Front Office staff spent more than 30 hours at four medical facilities across Canada.

SCHOOL VISITS
Blue Jays players and coaches visited 900 students throughout the year.
On the 2017 Winter Tour Presented by TD, the Blue Jays visited Regina, SK, Edmonton, AB, and Toronto, ON. Throughout the tour, 14 Blue Jays players and alumni made 2 hospitals visits, 1 school visit, hosted 2 Jays Care clinics, signed more than 5,000 autographs and announced community investments of over $30,000.

Food Drive

The 31st Annual Lady Jays Food Drive collected more than 4,465 pounds of food and more than $38,000 in support of Food Banks Canada.

In 2016, the Sprott Foundation generously matched the monetary donations raised throughout the weekend.

Donated Tickets

Over 8,000 tickets were donated through initiatives including charities, International Day of Pink, Autism Awareness, PLAY Campaign, Umps Care, Buses for Baseball and the Commissioner’s Community Initiative and Players Give Back Ticketing Program.

Roberto Clemente Award

Congratulations to the Blue Jays nominee for the 2016 Roberto Clemente Award: Kevin Pillar. Throughout his Blue Jays career, Kevin has made countless contributions to the community and has visited 5 children’s hospitals across Canada, reaching hundreds of patients and bringing smiles to our most inspiring fans.

Swing Into Summer Safety

Over 175,000 sets of Blue Jays baseball cards featuring fire safety tips were distributed at more than 200 fire halls across Ontario and at Rogers Centre.

Military Appreciation

Hosted over 800 Canadian Armed Forces members and their families at Rogers Centre.

Players and alumni visited with 475 veterans at Sunnybrook Veterans Hospital.
2016 Signature Event Series

Jays Care’s Signature Event Series – The Curve Ball Gala, Jays Care Golf Classic and Russell Martin’s 55 Poker Classic – offers unparalleled access to an all-star roster of big-league personalities and unique hospitality opportunities. Whether you want to spend a night of dinner and drinks on the field at Rogers Centre with the entire Blue Jays roster, hit the links with some of the best to ever wear the blue bird or go all-in against Russell Martin, the Signature Event Series has something for every Jays fan.

To be our guest at one of our 2017 Signature Events, please visit www.jayscare.com.
The Young Professionals Roster, under the leadership of the Young Professionals Board, invests in marginalized Canadian children and youth by raising awareness and funds within the young professionals’ community. Members enjoy experiences and VIP access to unique networking and fundraising opportunities and events - all geared towards fans of the Toronto Blue Jays.

Young Professionals Roster members support Jays Care throughout the year by volunteering at various events and special programming opportunities. All proceeds raised through memberships and fundraising opportunities are directed towards Jays Care’s Rookie League program.

For more information, or to become a member of the Young Professionals Roster, visit: www.jayscare.com/yp @JaysCare or @JCFYoungPros

THANK YOU TO THE FOLLOWING YOUNG PROFESSIONALS ROSTER SPONSORS!
KPMG, Notable, Stone-Tile, Onex, Palm Holdings, LiteLine, Great Gulf, API Alarms Inc, Morel Group of Companies, ASJ Search Group
JAYS CARE’S IMMENSELY POPULAR 50/50 DRAWS BROKE MAJOR LEAGUE RECORDS IN 2016!

Thanks to the most philanthropic fans in baseball, Jays Care raised over $5.6 million through 50/50 draws and awarded prizes more than five times the Major League average! One hundred percent of the proceeds from our 50/50 program are invested in our sport-for-development programs.

On behalf of the children and youth with whom we work, thank you to everyone who purchased 50/50 tickets in 2016!
Baseball can change lives. And those who play the game know this better than most. In 2016, Blue Jays players and alumni took the time to work with Jays Care to create opportunities for marginalized children and youth from coast to coast. Thank you to the following Blue Jays - past and present - who are heroes to thousands of Canadians for their work on and off the field.

I grew up like a lot of these kids and I understand that Rookie League is a safe way to get away and be around some of their idols...I’m fortunate enough to be in a position where I can be a role model for these kids. Any opportunity I have to be around Jays Care’s programs, I’m always up for it! – AARON SANCHEZ | 41

Jays Care is very important and they help so many kids. When you see the face of a kid who gets to do something he can’t afford to do, it makes you feel good to be a part of it. – CITO GASTON | 43
HOW TO GET INVOLVED

MAKE AN IMPACT INVESTMENT
Every year, Rogers Communications Inc. generously donates $1 million to Jays Care Foundation. That means your donation makes the greatest possible impact on those who need it most! To go #BeyondTheBallpark and help us reduce the opportunity gap in Canada, visit www.jayscare.com.

BECOME A PARTNER
If your organization is dedicated to creating opportunities for marginalized Canadian kids, we want to hear from you! Jays Care is always looking for like-minded organizations to become implementing partners and ensure our shared programming has a profound effect on the children and youth who need it most. Email jayscarefoundation@bluejays.com with inquiries.

JOIN OUR YOUNG PROFESSIONALS ROSTER
Members enjoy engaging experiences and VIP access to unique networking and fundraising opportunities and events - all geared towards fans of your Toronto Blue Jays. For more information on the Young Professionals Roster, please turn to PAGE 23 or email jayscarefoundation@bluejays.com.

50/50 DRAW
It's a win-win! Join in the fun and excitement of the league's top 50/50 program and invest in youth at the same time! Tickets can be purchased from 50/50 sellers and stationary kiosks located throughout the Rogers Centre concourse on levels 100, 200 and 500 and in luxury suites.

PITCH IN FOR JAYS CARE
With Pitch in for Jays Care, add a donation to your purchase at the Blue Jays Box Office (online or in person), at the Jays Shop or by using your My Blue Jays membership.

VIDEO BOARD MESSAGES
With a $100 donation you can reserve a birthday, anniversary or celebration video board message that will appear on the video board at Rogers Centre during the game of your choice. Visit www.bluejays.com/videoboard to book your greeting for the 2017 season!

DONATE YOUR OLD CAR OR VEHICLE
Drive social change for children and youth across Canada! Donate any vehicle to Jays Care and receive a tax receipt for the full auction sale value. Visit www.jayscare.com/cars for more information.

BE OUR GUEST
Throughout the season, we host unique and exciting events that offer unprecedented access to Blue Jays players and alumni. Visit www.jayscare.com and check our calendar to learn when our popular events, including The Curve Ball Gala, Jays Care Golf Classic, and Russell Martin’s 55 Poker Classic will take place. We can’t wait to see you there!

PICK UP THE PHONE!
Join us for the 9th Annual Sportsnet Jays Care Broadcast Auction presented by TD during Sportsnet’s national broadcast of the June 2nd Blue Jays game versus the New York Yankees. Call in for your chance to win one-of-a-kind Blue Jays prizes and experiences that bring you up close and personal with Blue Jays past and present! Visit www.jayscare.com/broadcastauction for more information.

HOST A FAN FUNDRAISER
Support Jays Care Foundation by hosting your own event - we call them Fan Fundraisers! Whether your goal is to raise $100 or $100,000, we’re here to help you go #BeyondTheBallpark. Visit www.jayscare.com for more information.
GET SOCIAL

We want to hear from you! Whether you’re at our events, looking for information on our 50/50 Draw, have an idea for a fundraiser or just want to talk about sport-for-development, we want to know your thoughts. You can connect with Jays Care through Facebook, Twitter, Instagram and LinkedIn. Don’t forget to use our hashtag, #BeyondTheBallpark.

@jayscare
@jayscare
facebook.com/jayscare
linkedin.com/company/jays-care

TEAM JAYS CARE

From July 4-8, we asked Canadians to take to social media and tell us why they’re a part of #TeamJaysCare. The response was overwhelming - from City Halls to provincial and federal parliaments to behind home plate at Rogers Centre - and we’re incredibly proud to call everyone who participated in #TeamJaysCare our teammates.
## MAJOR DONORS

### $1,000,000+
- Rogers Communications
- Bayer Inc.
- Cisco Systems Canada Co.
- Ericsson Canada Inc.
- Huawei Technologies Canada
- Lisa Rogers
- Russell Martin
- Samsung Canada
- Sonnet Insurance
- TD Bank Group
- The Sprott Foundation

### $100,000+
- Hewlett-Packard (Canada) Co.
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- Shikatani Lacroix Brandesign
- Sun Life Financial
- The 11 Inc.
- Toronto Blue Jays Baseball Club
- Toronto Foundation
- Urbacon
- WestJet
- ZTE Canada Inc.

### $50,000 +
- CIBC Children’s Foundation
- Hitron Technologies
- Honda

### $20,000+
- Acer
- Andy Knapp & Sarah Mitchell
- Avi Wachman
- Barberian’s Steak House Tavern
- Bautista Family Education Fund
- Casa Systems Inc.
- Citibank
- Dairy Queen
- Davies Ward Phillips & Vineberg Foundation
- Edwin Encarnacion
- Facebook Canada
- Fasken Martineau
- GFL (Green For Life) Miracles Charitable Foundation

### $10,000+
- Aramark Canada Ltd.
- Bacardi
- BMO Nesbitt Burns
- Boston Consulting Group (Toronto)
- Brian A. Facey
- Cassels Brock & Blackwell LLP
- CIBC
- Dennis Tew
- Donald MacDonald
- E & J Gallo Winery
- Eli Cooper Fund
- Ernst & Young LLP
- Flextrack Inc.
- Genband Inc
- General Mills Canada Corp.
- HGS Canada Inc.
- Jack Link's Canada Company
- Jeffery C. Royer
- Jeffrey Howard
- Melinda Rogers
- OLG
- Onex Corporation
- Paul Nazar
- Peter Sisam
- Primary Construction Inc.
- Redmond Group of Companies Inc.
- SAS Institute (Canada) Inc.
- Sony of Canada Ltd.
- Sykes Enterprises Incorporated
- Technicolor
- The Juice Plus Company (Canada) Inc.
- Todd McDonald
- Transcontinental Inc.
- Truman Mitchell
- Twitter Canada
- Wayne Gretzky Foundation (Canada)

### $5,000+
- Cresa Toronto
- AON Hewitt Inc.
- Blair Schultz
- James Haggarty
- Spencer Stuart & Associates (Canada) Ltd.
- Teknion
- Peter Dawe
- Framework Sports Marketing
- Donald F. Hunter Charitable Foundation
- Jawad Rathore
- Amdocs Ltd
- Cable Control Systems Inc. (CCS)
- Campbell Moving Systems
- CaTECH Systems Ltd
- CBM
- Coca-Cola Refreshments Canada
- Evertz Microsystems Ltd
- Glentel Inc.
- Google Canada
- Govan Brown & Associates
- HCL
- Hidi Rae Consulting Engineers Inc.
- Lenovo
- Link-On Communications Inc.
- MBNA
- Morneau Shepell
- Paul Beeston
- Ramkey Communication Inc.
- Rogers Sportsnet
- Tech Mahindra
- Teleperformance
- Joel Woodley-Cook
- Canaccord Genuity
- Honda Canada Inc.
- Loretta Rogers
- Pizza Nova Take Out Ltd.
- Signature Estate Investment Advisors
- Apex Sanitation
- Arris Group Inc.
- Atelka Enterprise
- Bennett Jones LLP
- Boston Pizza International Inc.
- Britebill
- Brookfield Global Integrated Solutions
- Canadian Wireless Telecommunications Association
- Compass Group Canada
- De’Longhi
- Franklin Templeton Investment Corp.
- GMP Securities
- Hallmark Housekeeping Inc.
- Hugessen Consulting
- Ingram Mirco Canada
- J.P. Morgan Chase
- Match Marketing Group
- McMillan LLP
- Middlefield Group
- MobileLIVE
- National Bank Financial
- OMD Canada
- Osler, Hoskin & Harcourt
- Pattison Sign Group
- Pinchin Ltd.
- PricewaterhouseCoopers
Publicis
SCI Logistics Inc.
SDI Marketing
Specified Roofing Contractors Inc.
Taxi Canada Inc.
The Henry White Kinnear Foundation
Tridel Corporation
VTech Technologies Canada Ltd.
Walter P Moore
Yacoub & Associates Recruitment Professionals Inc.
Denis McGrath
Michael Singh
Steven Junger
Gwen McNaughton
Sheahan Jefferson
Sebastian Patrizio
Steven Wong
Drew Clement
David Lovell
Anthony Staffieri
Halton Regional Police Service
Jim Treliving
KPMG
Lamont Exeter
Meubles Foliot Inc.
Phillip Fusco
Sandi Treliving
Scotia Bank Donations & Sponsorship
Scotiabank
The Great Gulf Homes Charitable Foundation

$1,000+
Abubakar Doo
Adam Baksh
Adam Dick
Al Paldino
Alan Horn
Alan Steffen
Alan Tong
Anand Doobay
Andrew Chapman
Andrew Nixon
Annual Constable Garrett Styles
Antonio Correia
Aquino Construction
Arnold Massey
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BBDO
Block Three Brewing Company Ltd.
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JAYS CARE STRIVES TO ENSURE THAT OUR DONOR INFORMATION IS UP TO DATE AND ACCURATE. SHOULD THERE BE ANY INCONSISTENCIES, PLEASE LET US KNOW AT 416-341-1456.
FINANCIALS

2016 PROGRAMS AND DISBURSEMENTS OVERVIEW

- Programs & Grants: $3,943,424
  - Grand Slam Grants & Other Disbursements: $554,803
  - Home Run Scholars: $111,065
  - Rookie League: $598,363
  - Additional Programs: $1,114,308

Field Of Dreams: $1,564,885

2016 FUNDRAISING & DONATIONS OVERVIEW

- Fundraising Costs: $2,803,941
  - General & Administration Costs: $1,942,346
    - Russell Martin’s 55 Poker Classic: $151,550
    - Rogers Donation: $1,334,947
    - In-stadium Fundraising: $226,377
    - Fan Fundraising Initiatives: $1,000,000
    - Jays Care Golf Classic: $315,240
    - TD Sportsnet Auction Presented by TD: $387,794
    - Interests: $598,363
    - Other Donations: $315,240
  - 50/50 Draws: $841,876
  - The Curve Ball Gala: $1,391,627

- Grand Slam Grants & Other Disbursements: $554,803
- Field Of Dreams: $1,564,885
- Home Run Scholars: $111,065
- Rookie League: $598,363
- Additional Programs: $1,114,308

PROGRAMS & GRANTS

- Includes:
  - Take Me Out To The Ballgame
  - Volunteer Program
  - Community Initiatives
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To make a donation, please visit jayscare.com/donate
All donations of $20 CAD or more will receive a tax receipt